

KIMBERLY MOREHEAD

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PROFESSIONAL SUMMARY

Detail-oriented, savvy creative professional with ten plus years print and web design experience. In-house creative experience with a Fortune 100 company, largely focused on feature-rich website releases and developing intuitive user experiences. Proven ability to multitask, meet deadlines, and work fluidly with both technical and creative minds. Exceptional communication skills and project management capabilities.

WORK EXPERIENCE

THE WALT DISNEY COMPANY | LAKE BUENA VISTA, FL JUNE 2004 - PRESENT
DESIGN MANAGER FOR DISNEY PHOTO IMAGING

Named Design & UI Specialist in 2006, became Design Manager in 2010. Manage UI design and merchandise artwork development for DisneyPhotoPass.com. Provide both print and web design support for Marketing, Business Planning, IT, Product Development, and Disney Executives.

ACCOMPLISHMENTS

- Consistently produce highest-selling merchandise art for DisneyPhotoPass.com
- Managed UI design of Disney's photo kiosk application, used by millions each week
- Selected to provide high-level multimedia concepts for Disney's next-generation experience
- First creative team member hired to support Disney Photo Imaging line of business
- Chosen from over 1,000 to be a 2007 Disney "Partners in Excellence" award nominee

FREELANCE GRAPHIC DESIGNER | ORLANDO, FL JUNE 2000 - PRESENT

Provide creative solutions for small and medium-sized businesses and non-profit organizations, including all aspects of print design, brand development, web design and development, social media strategy implementation, and print production.

ACCOMPLISHMENTS

- Won 2010 "Most Creative Website" award at a client's international conference
- Requested to present a design & marketing workshop at business seminar for entrepreneurs
- Consistently praised and recommended to others by existing freelance clients

SILESKY MARKETING, INC. | BALTIMORE, MD JULY 2001 - APRIL 2004
GRAPHIC DESIGNER

Graphic designer for a small marketing firm specializing in brand development, print collateral, print (magazine and newspaper) advertising, outdoor advertising, and corporate websites.

ACCOMPLISHMENTS

- Hired very shortly after college as primary full-time graphic designer on staff
 - Entrusted to manage all creative projects during Art Director's extended leave of absence
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SOFTWARE & SKILLS

SOFTWARE

Adobe Creative Suite 5 and below (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat); Microsoft Office (Word, PowerPoint, Excel, Outlook, Entourage); Mac OS Software (iMovie, iDVD, Mail); Web Browsers (Firefox, Chrome, Safari, IE8); Parallels VM

SKILLS

Print Design; Web Design; Packaging Design; Merchandise Design; Typography & Composition; Project Management; HTML; CSS; SEO; Social Media; E-mail Marketing; Product Development; Photography; Photo Editing

EDUCATION

MARY BALDWIN COLLEGE | STAUNTON, VA MAY 2001
Bachelor of Arts, Graphic Design